



NICOLE STEPHANY

SPEAKER | TRAINER |
MARKETING CONSULTANT



Nicole spent the early part of her career in retail buying and merchandising at Department 56/Lenox Group and Target. Her skills as a buyer aided her career transition into experiential marketing—an industry she has now been working in for nearly a decade. Nicole brings a strong attention to detail and strategic mindset to client projects while still being able to see the big picture. Nicole is a graduate of the 2017-18 Leadership Twin Cities class supported by the Minneapolis Chamber of Commerce. As an integral part of the leadership team, she supports the Allée Creative team in event management, logistics and planning.

WHY BOOK NICOLE?

Nicole is a connector and loves to help others out in any way she can. She brings a fresh perspective to experiential marketing. Her grassroots, hands-on experience has given her so much more than a book ever could. She will teach you how not to work in silos but work across all of your teams effectively.

MOST REQUESTED PRESENTATIONS

- Experiential marketing: Get your brand noticed
- Effective planning for in-person campaigns
- Emerging trends in experiential marketing

NICOLE'S PRESENTATIONS AND TRAININGS ARE GREAT FOR:

Nonprofit organizations
Government organizations
Small business owners
Associations
Board or management retreats
Industry conferences
Private training events
Corporate marketing departments

Not seeing what you're looking for?
Please reach out. Nicole provides many customized trainings each year and can prepare a workshop presentation or training to fit your organization's needs.

YOUR MOVE

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